CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 06180424 480895 Product **NRCC IE 2012** Contract Dates Estimate # 2603 10/12/12 - 10/18/12 Original Date / Revision Advertiser / 09/26/12 09/26/12 **NRCC**

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Sales Office Station **Account Executive** TELEREP-PHIL Teresa Difuria KVVU Special Handling Demographic Adults 35+ Product Code Advertiser Code IDB# 426 155 Agency Ref Advertiser Ref

Spots/

		S	pots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length V	Veek Rate	Type S _l	oots	Amount
N 18 KVVU 10/15/12 10/15/12 The Dr.Oz Show	4-5p	:30		NM	. 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 2 2	\$225.00	the state of the s	l. Data	Tuna		
Spot Ch Date Range Description	Start/End Time	Weekdays Lengt		<u>Type</u> <i>NM</i>		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p		0 \$220.00	IVIVI		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1	1,39.12,39.13,39.14, 4-5p	39.75 M::3	0 \$225.00	NM		
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1		• • • • • • • • • • • • • • • • • • • •	Ψ220.00			
	5-530p	:30		NM	0	\$0.00
N 19 KVVU 10/15/12 10/15/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week	Rate	.50			•	*****
Week: 10/15/12 10/21/12 1 1	\$350.00					
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Lengt	<u>h Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	M:3	35 0.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1	1,39.12,39.13,39.14,	,39.15				
N 21 KVVU 10/15/12 10/15/12 Fox 5 News at 5 MF 530-6	р M-F 530-6р	:30		NM	0	\$0.00
Start Date	<u>Rate</u>					
Week: 10/15/12 10/21/12 1 1	\$365.00	Madalahan Langi	th Rate	Туре		
Spot Ch Date Range Description	Start/End Time	Weekdays Lengt	<u>111 Kate</u> 30 \$3 65.00	NM.		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6			υ φουσ.συ	, , , , , ,		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1		:30		NM	0	\$0.00
N 23 KVVU 10/15/12 10/15/12 MORE Access Start Date End Date Weekdays Spots/Week	6-7pm Rate	.50		14141		Ψ0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 2 2	\$235.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Leng	<u>th</u> <u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	M :3	30 \$235.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1	1,39.12,39.13,39.14	,39.15				
2 KVVU 10/15/12-10/21/12 MORE Access	6-7pm	M :3	30 \$235.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1	1,39.12,39.13,39.14 _.					
N 24 KVVU 10/15/12 10/15/12 Extra	M-F 7-730p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 1 1	\$420.00	Weekdays Leng	th Rate	Type		
Spot Ch Date Range Description	Start/End Time M-F 7-730p		111 <u>Nate</u> 30 \$420.00	NM		
1 KVVU 10/15/12-10/21/12 Extra See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.1	•		ου ψτευ. υυ			
500 ING 39.3,39.4,39.3,39.0,39.7,39.0,39.9,39.10,39.1	1,00.12,00.10,00.14	,00.10				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #	
	480895 /	06180424	
Contract Dates	Product	Estimate #	
10/12/12 - 10/18/12	NRCC IE 2012	2603	

<u>Advertiser</u> Original Date / Revision 09/26/12 / 09/26/12 NRCC

Snots/

10/12/12 - 10/18/12

		Spo	ts/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee		Type S _i	oots	Amount
N 26 KVVU 10/15/12 10/15/12 TMZ	730-8p	:30		NM	0	\$0.00
Start Date <u>End Date Weekdays Spots/Week</u>	Rate			ŀ		
Week: 10/15/12 10/21/12 1 1	\$575.00					
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 TMZ	730-8p	M :30	\$575.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,	,39.12,39.13,39.14,3	39.15				
N 27 KVVU 10/15/12 10/15/12 Bones	Mon 8p-9p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 1 1	\$3,800.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Bones	Mon 8p-9p	M :30	\$3,800.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,	,39.12,39.13,39.14,3	39.15				
N 39 KVVU 10/18/12 10/18/12 The Dr.Oz Show	4-5p	:30		NM	13	\$13,055.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/122 2	\$225.00			_		
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	Rate	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	Th :30	\$225.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,		39.15	2005.00			
2 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	Th :30	\$ 225.00	NM		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,		39.15	#2E0.00	NINA		
3 KVVU 10/15/12-10/15/12 Dr Oz	3-4p	M :30	\$350.00	NM		
(h) MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24.	1,19.1,45.1,27.1,18.2,18. M::30	\$350.00	NM		
4 KVVU 10/15/12-10/15/12 Dr Oz	3-4p			IAIAI		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	3-4p	.1,19.1,45.1,27.1,16.2,16. Th: 30	\$350.00	NM		
5 KVVU 10/18/12-10/18/12 Dr Oz ⊕ MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	Q 1, P	, , ,				
6 KVVU 10/18/12-10/18/12 Dr Oz	3-4p	Th :30	\$350.00	NM		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.			•			
7 KVVU 10/16/12-10/16/12 Extra	M-Sa 8-10p/Su 7-	-1-Tu :30	\$825.00	NM		
⊕ MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1.26.1.58.1.40.1.24.	1.19.1.45.1.27.1.18.2.18.	1,42.1			
8 KVVU 10/18/12-10/18/12 TMZ	M-Sa 8-10p/Su 7-	-1Th: :30	\$825.00	NM		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.			1,42.1			
9 KVVU 10/16/12-10/16/12 TMZ	M-Sa 8-10p/Su 7-	-1-Tu: :30	\$825.00	NM		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24.	.1,19.1,45.1,27.1,18.2,18.	1,42.1			
10 KVVU 10/16/12-10/16/12 Raising Hope/Ben and Kate	e Tue 8p-9p	-Tu :30	\$3,550.00	NM		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24.	.1,19.1,45.1,27.1,18.2,18.	1,42.1			
	Special Early Nev		\$900.00	NM		
m MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24.	.1,19.1,45.1,27.1,18.2,18.	1,42.1			
12 KVVU 10/18/12-10/18/12 BB League Championships	s 1pm-8pm	Th :30	\$3,250.00	NM		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24.	.1,19.1,45.1,27.1,18.2,18.	1,42.1	N18.4		
13 KVVU 10/18/12-10/18/12 Special Early News	Special Early Nev	w:Th :30	\$550.00	NM		
MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24.	.1,19.1,45.1,27.1,18.2,18.	1,42.1 \$105.00	NM		
14 KVVU 10/16/12-10/16/12 Fox 5 News @ 430am	M-Th, Sun 430-5		•	INIVI		
(h) MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	1,26.1,58.1,40.1,24. M-Sa 8-10p/Su 7	.1,19.1,45.1,27.1,10.2,10. '-1Th :30	\$825.00	NM		
15 KVVU 10/18/12-10/18/12 Extra				INIV		
⊕ MG for 60.1,23.2,23.1,21.1,44.2,44.1,47.1,62.1,39.2,39.	***		1,74.1	N I R A	0	ቀለ ለላ
N 40 KVVU 10/18/12 10/18/12 Fox 5 News at 5	5-530p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$350.00			1		•
Week: 10/15/12 10/21/121 1	\$350.00 Start/End Time	Weekdays Length	<u>Rate</u>	Type		
Spot Ch Date Range Description A KINUL 40/45/40 10/21/42 Fox 5 Nove at 5	5-530p	Th :30	\$35 0.00	NM		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11			\$ 000.00	,		
5ee ivig 39.3,39.4,39.5,39.6,39.7,39.6,39.8,39.10,39.11	,00. 12,00. 10,00. 14,	00.70				

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Contract / Revision Alt Order # 06180424 480895 Estimate # **Contract Dates** Product 10/12/12 - 10/18/12 NRCC IE 2012 2603

Original Date / Revision <u>Advertiser</u> 09/26/12 / 09/26/12 NRCC

Spots/

N + 2	*Line (Ch Start Date End D	ate Description		Start/End Time	Days	Length Weel		Type S	Spots	Amount
Start Date End Date Meekdays Start Date Meekdays Start Date Start Dat				1F 530-6p	M-F 530-6p		:30		NM	0	\$0.00
Spot Ch		Start Date End Date	Weekdays Spo	ts/Week	<u>Rate</u>						
No. No.				1	·	Mookdow	a longth	Pate	Type		
New New				ME 520 6n							
N 4 KVVU 10/18/12 10/18/12 MORE Access 6-7pm 30 NM 0 \$0.00	1	KVVU 10/15/12-10/2	1/12 FOX 5 NEWS at 5 1 5 20 6 20 7 20 8 20 0 20	10 30 11	- W-r- 330-0p 39 12 39 13 39 14 :		.00	Ψ000.00			
New Nord New Nord				. 10,00.11,		30110	:30		NM	0	\$0.00
Neek: 10/15/12 10/21/12				ts/Week	- · • • · · ·		.00				,
Spot Ch	Week:				\$235.00				_		
See MG 39.3, 39.4, 39.5, 39.6, 39.7, 39.8, 39.9, 39.10, 39.11, 39.12, 39.13, 39.14, 39.15	Spot	Ch Date Range			. ————						
N 45 KVVU 10/16/12 10/16/12 Extra Spots/Week Rate Spots/Week Rate Spots/Week Spo	1	KVVU 10/15/12-10/2	1/12 MORE Access				:30	\$235.00	ININ		
See MG 39,3,39,4,39,5,39,6,39.7,39,8,39,9,39,10,39,11,39,12,39,13,39,14,39,15 N 45 KVVU 10/18/12	_	See MG 39.3,39.4,39.	5,39.6,39.7,39.8,39.9,39		39.12,39.13,39.14, 6.7nm	39.75 Th-	:30	\$235.00	NM		
N 45 KVVU 10/18/12 10/18/12 Extra M-F 7-730p :30	2	KVVU 10/15/12-10/2	1/12				.00	\$200.00			
Start Date End Date Weekdays Description Start/End Time Weekdays Length Rate Type				7. 10,00.11,			:30		NM	0	\$0.00
Neek: 10/15/12 10/21/12 10/21/12 11/21 11/21 11/22			Weekdays Spo	ts/Week							
1 1 1 1 1 1 1 1 1 1					\$420.00				_		
No. No.	<u>Spot</u>	Ch Date Range	<u>Description</u>								
N 47 KVVU 10/18/12 10/18/12 TMZ	1						:30	\$420.00	IVIVI		
No.				9.10,39.11,		39.15			NINA	0	00.00
Week: 10/15/12 10/21/12 1 1 \$575.00 Start/End Time Weekdays Length Rate Type 730-8p Th :30 \$575.00 NM Start Date End Date Range Description Start/End Time Weekdays Length Rate Type NM Start Date End Date Description Start/End Time Weekdays Length Rate Type NM Start Date End Date Description Start/End Time Weekdays Length Rate Type Start Date S				to AMook	•		:30		INIVI	U	φ0.00
Spot Ch											
TKVVU 10/15/12-10/21/12			Description		Start/End Time	<u>Weekday</u>	<u>s Length</u>	<u>Rate</u>	<u>Type</u>		
N 58 KVVU 10/16/12		KVVU 10/15/12-10/2	1/12 TMZ				:30	\$ 575.00	NM		
No.		See MG 39.3,39.4,39.	5,39.6,39.7,39.8,39.9,39	9.10,39.11,	39.12,39.13,39.14,	39.15					
Week: 10/15/12 10/21/12 -1 1 \$420.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Extra M-F 7-730p -Tu :30 \$420.00 NM See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15 30 NM 0 \$0.00 Start Date Week: 10/15/12 10/21/12 TMZ 730-8p :30 NM 0 \$0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Length Rate Type 1 KVVU 10/15/12-10/21/12 TMZ 730-8p -Tu :30 \$575.00 N62 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate \$3,000.00 Start/End Time Weekdays Length Rate Type Type Week: 10/15/12-10/21/12 New Girl/Mindy </td <td>N 58 K\</td> <td>/VU 10/16/12 10/16</td> <td></td> <td></td> <td>•</td> <td></td> <td>:30</td> <td></td> <td>NM</td> <td>0</td> <td>\$0.00</td>	N 58 K\	/VU 10/16/12 10/16			•		:30		NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 Extra M-F 7-730p -Tu :30 \$420.00 NM									1		
1 KVVU 10/15/12-10/21/12 Extra M-F 7-730p				1		Weekday	rs Lenath	Rate	Type		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15 N 60 KVVU 10/16/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.00 Start Date Veek: 10/15/12 10/21/12 New Girl/Mindy Start/End Time Veekdays Length Rate Type 1/20/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 Rate Type 1/20/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 MM											
N 60 KVVU 10/16/12 10/16/12 TMZ 730-8p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate S575.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 TMZ 730-8p -Tu :30 \$575.00 NM See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15 N 62 KVVU 10/16/12 10/16/12 New Girl/Mindy Tue 9p-10p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate S10/15/12 10/21/12 TmZ T	,			9.10,39.11,		39.15					
Start Date End Date Weekdays Spots/Week Rate S575.00	N 60 K						:30		NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 TMZ 730-8p -Tu :30 \$575.00 NM See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15 Signet Ch New Girl/Mindy Tue 9p-10p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate \$3,000.00 NM 0 \$0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00		Start Date End Date		ts/Week							
1 KVVU 10/15/12-10/21/12 TMZ 730-8p -Tu :30 \$575.00 NM See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15 N 62 KVVU 10/16/12 10/16/12 New Girl/Mindy Tue 9p-10p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 -1 1 \$3,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 NM			_	1		101		Doto	Typo		
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15 N 62 KVVU 10/16/12 10/16/12 New Girl/Mindy Tue 9p-10p :30 NM 0 \$0.00 Start Date Weekdays Spots/Week Rate \$3,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 NM											
N 62 KV/U 10/16/12 10/16/12 New Girl/Mindy Tue 9p-10p :30 NM 0 \$0.00 Start Date Week: 10/15/12 End Date 10/15/12 Weekdays Spots/Week 10/15/12 Rate 10/15/12 \$3,000.00 Spot Ch Date Range 1 KVVU 10/15/12-10/21/12 Description New Girl/Mindy Start/End Time Weekdays Length 1 KVVU 10/15/12-10/21/12 Rate Type 1 New Girl/Mindy 1 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 NM	1			0 10 30 11	· j-		.50	φοτο.σσ	, , , , , ,		
Start Date End Date Weekdays Spots/Week Rate	N 60 10			J. 10,03.11,			.30		NM	0	\$0.00
Week: 10/15/12 10/21/12 -1 1 \$3,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 NM				ts/Week			.50			-	*
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type</u> 1 KVVU 10/15/12-10/21/12 New Girl/Mindy Tue 9p-10p -Tu :30 \$3,000.00 NM											
1 KVVO 10/15/12-10/21/12 New Girl/Willidy	Spot	Ch Date Range									
See MG 39.3,39.4,39.5,39.6,39.7,39.8,39.9,39.10,39.11,39.12,39.13,39.14,39.15	1	KVVU 10/15/12-10/2	1/12 New Girl/Mindy				:= :30	\$3,000.00	NM		
Totals 124 \$85,315,00		See MG 39.3,39.4,39.	5,39.6,39.7,39.8,39.9,3	9.10,39.11	.39.12,39.13,39.14,	39.75				40.1	#05.045.00

124 \$85,315.00 Totals

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/18/12	124	\$85,315.00	\$72,517.75		
Totals	124	\$85,315.00	\$72,517.75		

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 480895 /	Alt Order # 06180424
Contract Dates 10/12/12 - 10/18/12	Product NRCC IE 2012	Estimate # 2603
Advertiser NRCC		Original Date / Revision 09/26/12 / 09/26/12

Signature:	Date:	

HEADLINE# 6180424 TRF# 480895 MOD# 1: UNAPPROVED REV #1 \$\$\$

REP \$\$\$

ADV

AGY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

SEP26/12 10.26 *** KVVU-TV ***

ORDER CITY TAX FLIGHT PRDCT # DATES NRCC H OCT12/12 2012 ADV. AGY. STATE NAME NAME TAX NAT'L MEDIA ISS/NRCC-IE OCT18/12 ALEXANDRIA, 815 SLATERS EST#2603 CONTRACT WK-1 COMMENTS: # LANE RESEARCH VA 22314 6180424 CO-OP PLANNING (LINE, BILLING ORDER, PLAC NEEDED INVOICE) BUYER NAME SALES REP.# CLASS: PRSN NATL. PH-BEN ANGLE OFF.# 762 LOCAL TERESA DATE SEP26/12 DIFURIA SALESMAN REGIONAL # 10. 26

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SEE LINES 78-88
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REP:

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FROM REP SEP26/12 10.26
CHANGES *** KVVU-TV ***

PROGRAM : RA35-64 : CON COM1:	23 s 6	PROGRAM: RA35-64: CON COM1:	21 S 5	PROGRAM : RA35-64 : CON COM1:	19 s 5	PROGRAM: RA35-64: ORD COM1: PART OF A 1	88 A 4	PROGRAM: RA35-64: ORD COM1: PART OF A 1	87 A 40	PROGRAM: RA35-64: ORD COM1: PART OF A N	86 A 43	PROGRAM: RA35-64: ORD COM1: PART OF A N	85 A 73	: : : : : : CD:
MORE ACCESS 1.1 MORE ACCESS	00P-700P	FOX 5 NWS530 1.2 FOX 5 NWS530	30P-600P	FOX 5 NWS-5 FOX 5 NWS-5	00P-530P	NEWS 0.8 SPOTS N/A DUE T MAKEGOOD MADE UP	30A-459A	NEWS 0.8 SPOTS N/A DUE T MAKEGOOD MADE UP	00P-430P	NICS GAME 0.8 SPOTS N/A DUE T	30P-800P	NEWS AFTER DEBATE 0.8 SPOTS N/A DUE TO MAKEGOOD MADE UP O	4008-408	TIME PERIOD :
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REP HEADLINE# 6180424 TRF# 480895 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 10.26
ORDER WORKSHEET **CHANGES** *** KVVU-TV ***

PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	s 700P-73	PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	44 S 600P-700P	PROGRAM : FOX 5 NWS530 RA35-64 : 1.2 CON COM1: FOX 5 NWS530	42 S 530P-600P	PROGRAM : FOX 5 NWS-5 RA35-64 : 1.3 CON COM1: FOX 5 NWS-5	40 S 500P-530P	PROGRAM: DR. OZ RA35-64: 0.8 CON COM1: DR. OZ	39 S 400P-500P	PROGRAM: BONES RA35-64: 5.6 CON COM1: BONES	27 S 800P-900P	PROGRAM: TMZ RA35-64: 2.1 CON COM1: TMZ	26 S 730P-800P	PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	24 S 700P-730P	:LINE#:REP :CD: TIME PERIOD:
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REP HEADLINE# 6180424 TRF# 480895 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

PROGRAM: NW GRL/MINDY RA35-64: 4.3 CON COM1: NW GRL/MINDY	62 S 900P-1000P	PROGRAM: TMZ RA35-64: 2.1 CON COM1: TMZ	60 S 730P-800P	PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	58 S 700P-730P	PROGRAM: TMZ RA35-64: 2.1 CON COM1: TMZ	47 S 730P-800P	:LINE#:REP :CD: TIME PERIOD
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP \$\$\$

HEADLINE# 6180424 TRF# 480895 MOD# 1: UNAPPROVED REV #1 \$\$\$

CHANGES

SEP26/12 10.26 *** KVVU-TV ***

OCT/12	STATION MA M2 OK'D	LIZE#: XE
85315.00	MAKEGOOD OFFER BUY#19 BUY#19 BUY#21 BUY#22 BUY#23 BUY#26 BUY#42 BUY#44 BUY#44 BUY#45 BUY#45 BUY#460 BUY#60	# : CD
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CONTRACT TOT	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	TS: WEEK:
POTAL 85315.00 POTS 124	(SEP26/12)	HOHL

MARKET TOTALS \$387,795 KVVU 22% KSNV 37% KTUD 0% KLAS 22% **KTNV 15%** KVMY 3% KVCW 18 CABL %

SVC- NSI DEMOS- RA35-64*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田田田 THTIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE